



An estimated 77 million youth ages five through 17 regularly use the Internet. A survey conducted by i-SAFE Inc.'s National Assessment Center (NAC) revealed that 73 percent of students admitted there was a need to learn Internet safety. i-SAFE is the only comprehensive Internet safety program available that incorporates community outreach and youth empowerment in education-based materials.

Founded in 1998 and active in all 50 states, i-SAFE Inc. is the leader in Internet safety education. i-SAFE is a nonprofit corporation whose mission is to educate and empower students, parents, seniors, and community members to safely and responsibly take control of their Internet experiences. i-SAFE provides knowledge that will enable them to recognize and avoid dangerous, destructive, or unlawful online behavior, and to respond appropriately. This is accomplished through dynamic K through 12 curriculum and community-outreach programs for students, parents, law enforcement, and community leaders. iSAFE is the only Internet safety organization to combine these elements.

Since 2002, i-SAFE's Safe School Education Initiative and Outreach Program received bipartisan support in both the United States House of Representatives and the Senate. In that time, Congress awarded grants to i-SAFE totaling more than \$11 million to implement the program in all 50 states and the District of Columbia. Through the generous support of a bipartisan federal government, i-SAFE provides all curriculum, materials, and trainings at NO CHARGE. The iSAFE program is FREE for schools, school districts, law enforcement, and communities.

In 2003, the Department of Defense Education Activity (DoDEA), the civilian agency running Department of Defense (DoD) schools, awarded an exclusive contract to i-SAFE to educate and empower the more than 100,000 children of military personnel. The 221 DoDEA schools are located in 13 foreign countries and the United States. Never before has an Internet safety program been instituted in schools globally.

EDUCATION

i-SAFE's education component provides students with dynamic, interactive, up-to-date Internet safety curriculum lessons. These lessons are available online, in the classroom, and in the community. They employ peer-to-peer (P2P) communication and cooperative-learning activities to help students retain this valuable information. iSAFE provides a free professional-development program (PDP) online or face to face, as well as all the materials needed to train and certify.

The iSAFE Internet safety curriculum is age-appropriate for grades K through 12. It is correlated to all of the National Educational Technology Standards for Students (NETS). These standards are published by the International Society for Technology in Education (ISTE) to provide teachers, technology planners, teacher-preparation institutions, and educational decision-makers with frameworks to guide them in establishing enriched learning environments supported by technology.

Grades K–4

This age-appropriate curriculum includes lesson plans and reproducible activities on these topics:

- cyber community citizenship
- personal safety
- cyber security
- intellectual property (grades 3 and 4 only)
- cyber bullying (grades 3 and 4 only)

The curriculum features iSAFE character iBUDDY. He presents the lessons that provide young students with age-appropriate exposure to Internet concepts and vocabulary by engaging them in hands-on activities.

Grades 5–8

This age-appropriate curriculum includes lesson plans and reproducible activities for use either with or without computer access on these topics:

- cyber community citizenship
- personal safety
- cyber security
- predator identification
- intellectual property
- cyber bullying

This is designed to draw students into discussions and participatory activities to foster interaction, cooperative learning, concept development, and opportunities for school and community outreach.

Grades 9–12

The high-school curriculum includes lesson plans and participatory activities as well as video webcasts on the following topics:

- privacy and the Internet
- cyber relationships
- intellectual-property theft
- malicious code
- cyber citizenship
- social issues
- pornography on the Web
- cyber bullying (also available for grades 5 through 8)

The iSAFE webcasts are about 10 minutes long and include several breaks (with questions provided) for classroom discussion. The webcasts are hosted by students from around the country.

Effectiveness of i-SAFE

After the curriculum has been taught, iSAFE's National Assessment Center (NAC) surveys the students to make sure knowledge on the safe and responsible use of the Internet is retained. Below are some results:

- 96% of third- and fourth-graders are more careful about the personal information they share online.
- 59% of students in grades 5 through 12 are more cautious about where they go and what they do online.
- 47% of students in grades 5 through 12 are less likely to meet face to face with someone they met online.
- 54% of students in grades 5 through 12 have discussed Internet safety with their parents.
- 47% of students in grades 5 through 12 have discussed Internet safety with their friends.

SERVICE LEARNING

Service learning is the integration of active participation in a community project into academic curriculum. It is designed to enable students to learn and develop through integrated learning, which has increased meaning and newfound civic responsibility. Students take what they learned about Internet safety in the classroom directly into the community. iSAFE's new curriculum packet on service learning can be used in a classroom or service-learning atmosphere.

COMMUNITY OUTREACH

The iSAFE community-outreach initiative extends Internet safety awareness beyond the classroom. It brings students, parents, schools, community leaders, and others together to share knowledge about safe and responsible use of the Internet within the community.

i-PARENT

Parents are key to safe and rewarding online experiences for the entire family. iSAFE educates parents about hazards in Cyberspace and provides them with free materials and opportunities to spread this valuable information throughout their communities.

Digital Divide—Parent vs. Student Perceptions

- 93% of parents say they have established rules for their children's Internet usage.
- 37% of students say their parents have NOT established rules for their Internet usage.
- 26% of students say their parents would disapprove if they knew what they did on the Internet.
- 82% of high-school students say they know how to use the Internet better than their parents.

Risky Student Behavior

- 58% of students in grades 5 through 12 admit to using the Internet unsafely, inappropriately, or illegally.
- 41% of students say they do not share what they do or where they go online with their parents.
- 20% of high-school students have met face to face with someone they first met online.
- 19% of middle-school students have met face to face with someone they first met online.

i-FIFTY+

The iFIFTY+ program is designed to train older adults through online video to avoid becoming victims of Internet scams and frauds, malicious code, and identity theft, and to teach them about personal safety. This program focuses on educating and empowering adults older than 50 to make a difference in the lives of children in their communities by preventing future online victimization. The iFIFTY+ program encourages older adults to join with other iFIFTY+ adults and i-PARENTS to create local i-PARENT Boards.

i-PARENT Boards

i-PARENT Boards are comprised of parents, local community leaders, and activists. The Boards partner with iSAFE to bring Internet safety education to their communities by training other parents, promoting youth empowerment, advocating to elected officials, distributing information, and partnering with schools.

Internship

i-SAFE created a dynamic virtual internship program for high-school students to help others around the globe take control of their Internet experiences. At no cost to the student, i-SAFE will provide each intern with a toolkit of materials and resources for planning activities and events to gain real-world experience.

i-MENTOR

i-MENTORS plan i-SAFE activities, events, and trainings to get the message of safe and responsible use of the Internet to their fellow students. Any student motivated to take iSAFE information and share that knowledge with friends, peers, parents, schools, and communities can become an i-MENTOR.

Cyber Bullying

- 25% of high-school students know someone who has been cyber-bullied.
- 13% of high-school students have been cyber-stalked.
- 25% of students in grades 5 through 12 feel better or more positive while online than in the physical world.

i-SAFE Training Options—Online or Offline

To teach the i-SAFE curriculum or train others to do so, one must go through a professional-development program (PDP)—a training session that includes a comprehensive explanation of Internet safety concepts, a sneak peak at sample iSAFE curriculum, and detailed instruction on the iSAFE community-outreach campaign. All attendees who complete the training become i-SAFE certified trainers. As in all other i-SAFE programs, basic materials are free to those who are certified.

There are four ways to participate in an i-SAFE program for educators and law enforcement:

- ***Premier Professional-Development Program (PDP)***
 - This version is hosted in person by an i-SAFE certified trainer.
- ***Premier Video PDP***
 - This version is in the form of a DVD and hosted in person.
- ***i-LEARN Online***
 - These on-demand online training modules are available to educators and law enforcement. They can be used at your own pace, anytime, and on any computer with Internet access, and provide the necessary training to utilize the curriculum.
- ***Virtual Training Academy***
 - i-SAFE's Virtual Training Academy is live, interactive online training for those who prefer attending sessions without leaving their offices or homes.
 - Learners can listen to the presentation, ask questions, hear others' questions, and get a live answer, all in their own comfort zones.

There are three ways to participate in an i-SAFE program for students:

- ***i-MENTOR Training Network***
 - This version is viewed online on any computer with Internet access.
- ***Certified i-MENTOR Training***
 - This option is hosted in person.
- ***Virtual Training Academy***

- i-SAFE's Virtual Training Academy is live, interactive online training for those who prefer attending sessions without leaving their classrooms or homes.
- Learners can listen to the presentation, ask questions, hear others' questions, and get a live answer, all in their own comfort zones.

There are three ways to participate in an i-SAFE program for parents:

- ***i-LEARN Online***
 - These on-demand online training modules are available to parents. They can be used at your own pace, anytime, and on any computer with Internet access, and provide the necessary training to conduct further trainings within the community.
- ***Virtual Training Academy***
 - i-SAFE's Virtual Training Academy is live, interactive online training for those who prefer attending sessions without leaving their offices or homes.
 - Learners can listen to the presentation, ask questions, hear others' questions, and get a live answer, all in their own comfort zones.
- ***i-PARENT Training***
 - This option is hosted in person.

There are three ways to participate in an i-SAFE program for 50+:

- ***i-LEARN Online***
 - These on-demand online training modules are available to older adults. They can be used at your own pace, anytime, and on any computer with Internet access, and provide the necessary training to conduct further trainings within the community.
- ***Virtual Training Academy***
 - i-SAFE's Virtual Training Academy is live, interactive online training for those who prefer attending sessions without leaving their offices or homes.
 - Learners can listen to the presentation, ask questions, hear others' questions, and get a live answer, all in their own comfort zones.
- ***i-PARENT Training***
 - This option is hosted in person.

CORPORATE PARTNERS

i-SAFE provides dynamic Internet safety content to produce a co-branded Web site with its corporate partners. The site has all the tools employees need to promote responsible cyber citizenship. The content includes professionally produced videos, PowerPoint presentations, and how-to manuals in downloadable format.

LAW ENFORCEMENT

i-SAFE partners with prosecutors and law-enforcement officials from the federal, state, and local levels to educate the community about Internet safety. These officials work together to share information and resources, and work in a coordinated effort to fulfill the mission of educating and empowering youth to be responsible online. i-SAFE provides criminal-justice personnel with the tools needed to be proactive in the community. This allows prosecutors and law-enforcement officials from across the country the opportunity to move communities toward education and away from victimization

Operation i-SHIELD

Operation i-SHIELD is a nationwide network of regional task forces. Each i-SHIELD Task Force is comprised of prosecutors and law-enforcement professionals, and works independently to assist law enforcement agencies in informing and educating the citizens of their communities on the nature and threats inherent to the Internet. Operation i-SHIELD orientation and training is available through i-LEARN Online.

NATIONAL ASSESSMENT CENTER (NAC)

The NAC provides real-time data about the online attitudes and behaviors of children on the Internet, and identifies trends. The NAC conducts surveys of students in the iSAFE program before and immediately after participation in the curriculum, as well as six weeks after completion of the curriculum, to test retention and assess outcomes.